



ANNUAL REPORT

FY 2015

A comprehensive review of the JCC-Federation of San Luis Obispo

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TO OUR MEMBERS

To Our Members

EXECUTIVE DIRECTOR MESSAGE

I am pleased to prepare another report for another successful year. Our agency's growth trajectory has only increased and our purpose of community-building realized stronger each year. I am proud to be a part of enriching life in San Luis Obispo County, connecting our children, and our community.

JCC-FEDERATION 2015 STRATEGIC HIGHLIGHTS

Moved Downtown: Undoubtedly the biggest news of the year was moving to our downtown office on Marsh Street in February 2015. It has granted an unprecedented amount of visibility for the agency and serves as a vibrant space abuzz with operations, classes, and volunteers.

Initiated Free Membership: The JCC-Federation of SLO is pleased to offer complimentary membership to the community. Membership has doubled since the campaign, making the JCC-Federation of SLO the largest Jewish community group in the county.

Hosted First Annual Appeal: For the first time ever, the JCC-Federation of SLO hosted a phone-a-thon to raise money for its operations and programs. We had a full house of 18 Cal Poly Jewish fraternity brothers making phone calls to hundreds in the community. The efforts raised over \$5000 and many donors were first time supporters.

Enhanced Major Programs: We are proud to host our beloved community programs – the SLO Jewish Film Festival, the community Holocaust Remembrance Program, and Hanukkah Downtown. Their popularity grows each year, and we work diligently at maintaining their quality. The film festival saw an expansion with mid-year “Bagel and a Movie” programs and an extra screening. The community Holocaust Remembrance Program succeeded in hundreds, including public officials, rabbis, and area teens partaking in the program to bear witness. And, Hanukkah Downtown was honored with the SLO mayor and County supervisor lighting the menorah, along with hundreds crowding into the Mission Plaza for the festivities.

FINANCIAL HIGHLIGHTS

This report includes our annual financial report. Major highlights include:

- Balanced budget with surplus
 - Doubled Leadership Circle donors of \$500+
 - Increased overall number of JCC-Federation of SLO donors by 50%
 - Operated with nearly \$15,000 of in-kind donations from area businesses, professionals, and services
-

TO OUR MEMBERS

OPERATING HIGHLIGHTS

As the JCC-Federation of SLO continues to grow, we focus on strengthening by:

- Building agency infrastructure with an Office Manager, Bookkeeper, Camp and Associate Director; recruiting 65 volunteers during year, plus part-time employment to area university students.
- Launching Heroes and Jr Counselor positions for teens at summer camps
- Welcoming two new board members
- Increasing the number of program participants by 20% while maintaining a healthy geographic reach of participants throughout the county.
- Increasing online reach by more than 100% to over 7000 users.
- Leading in planning the community Holocaust Remembrance Program with support from area synagogues, rabbis, and public officials.
- Improving case management and crisis intervention for Jewish Family Services, and awarding close to \$1000 in micro-grants, in addition to supplying \$500 in gas or food cards to those in imminent need.
- Hosting another sold out SLO Jewish Film Festival, two weeks of two Jewish summer day camps, a third Salome concert, and an ever-growing Hanukkah Downtown celebration in Mission Plaza.
- Working with Cal Poly Construction Management students to build a deck/stage at Laureate property. It has already been well used by campers, storytellers, and groups that use the outdoor kitchen.

LOOKING AHEAD

Of course, there is always room to grow and improve on what we do. Our 2016 goals are:

People

- Maintain staff and volunteer levels
- Recruit 1-2 additional board members
- JFS Director search
- Teen advisory board

Programs

- Sustain or enhance large events
- Additional activities for children, families, and education connected to programs

Place

- Utilize downtown hub for small events
- Develop our property to enhance camp and performance events

I look forward to the year ahead and all it will bring. Thank you for *your* part in the JCC-Federation of SLO.

Lauren Bandari
Executive Director
February 8, 2016

STATEMENT OF PURPOSE

Statement of Purpose

The JCC Federation of San Luis Obispo ("JCC-FEDERATION") seeks to foster a united community on the Central Coast through programs offering spiritual, educational social and recreational activities based on Jewish principles. JCC-FEDERATION is an independent non-profit, tax-exempt organization serving all of San Luis Obispo County with programs for all ages based on Jewish principles. We are the focal point of Jewish community life in San Luis Obispo County.

The JCC-FEDERATION is a part of the Jewish Federations of North America, connecting us and San Luis Obispo to a global network of communities. A dedicated portion of our funds go toward overseas needs through JFNA each year. The portion of funds are decided on by our Board of Directors, and any restricted donations. Our Jewish Family Services program is an active member of the Association of Jewish Family & Children's Agencies. Locally, we are members of the SLO Chamber of Commerce, SPOKES, and the Downtown Association of San Luis Obispo.

We host our programs in various venues, including our grounds at Laureate Lane, our downtown office hub, private homes, local synagogues, and area campuses. The large portion of funds we raise for the JCC-FEDERATION goes toward local services, programs, and special events. JCC-FEDERATION's goal is to build community and enrich life through our programs and services, connecting people of various backgrounds, ages and religions to Jewish life and culture in SLO County.

Enclosed are the Unaudited Annual Financial Statements for the year ended December 31, 2015 and the notes required to the financial statements by the Financial Accounting Standards Board Statement of Financial Accounting Standards No. 117.

FINANCIAL STATEMENTS

Financial Statements

STATEMENT OF FINANCIAL POSITION DECEMBER 2014 AND 2015

Assets:	<u>2014</u>	<u>2015</u>
Cash and cash equivalents	20,912 ⁱ	11,230
Land, buildings, and equipment		
Land	220,000	220,000
Buildings	645,000	645,000
Furniture and Equipment	718	718
Accumulated Depreciation	(210,937)	(210,937)
Total	<u>655,311</u>	<u>655,346</u>
Long-term investments	195,815 ⁱⁱ	195,815
Total Assets	<u>872,073</u>	<u>862,392</u>
Liabilities and net assets:		
Short-term liabilities	5,571	0
Long-term debt	285,565	278,983
Total	291,136	278,983
Net Assets:		
Unrestricted	572,161	588,771
Temporarily Restricted	6,093	6,093
Total Net Assets:	581,029	583,410
Total liabilities and net assets:	<u>872,073</u>	<u>862,392</u>

FINANCIAL STATEMENTS

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2015

Unrestricted revenues and gains:	<u>2014</u>	<u>2015</u>
Contributions	93,326	83,130
Income from property, plant, and equipment	14,289	16,341
Other investment income	3	2
Other	13,727	34,349
Total Unrestricted Revenues and gains:	121,345	133,822
Unrestricted expenses and losses:		
Management and general	40,498	34,010
Fundraising	61,048	11,000
Programming	-	71,006
Expenses for property, plant, and equipment ⁱⁱⁱ	15,404	15,429
Total Unrestricted expenses and losses:	116,950	131,445
Gain (Loss) in temporarily restricted net assets	(2,021)	0
Decrease in net assets	(18,765)	2,381
Net assets at beginning of year	599,794	581,029
Net assets at end of year	581,029	583,410

FINANCIAL STATEMENTS

STATEMENT OF CASH FLOWS YEAR ENDED DECEMBER 31, 2015

	2014	2015
Cash flows from operating activities:		
Cash received from contributions and service recipients:	93,326	83,130
Cash paid to employees and suppliers:	(101,546)	(116,016)
Cash paid for property, plant and equipment:	(15,404)	(15,429)
Misc.	28,019	50,690
Net cash used by operating activities:	4,395	2,375
Cash flow from investing activities:	0	0
Cash flow from financing activities:	(3,934)	(12,057)
Net increase (decrease) in cash and cash equivalents:	461	(9,682)
Cash and cash equivalents at beginning of year:	20,451	20,912
Cash and cash equivalents at end of year:	20,912	11,230

ⁱ Figures are rounded to the nearest whole dollar amount. For this reason, totals may not sum perfectly with subtotals.

ⁱⁱ This balance reflects the obligation of Temple Ner Shalom to pay an agreed upon percentage of the mortgage on the 875 Laureate Ln. property. A substantial reduction in the principal balance of this mortgage, along with a refinancing of its terms, were the most significant financial activities in 2014.

ⁱⁱⁱ This includes depreciation expense

NOTES TO FINANCIAL STATEMENTS

Notes to Financial Statements

ACCOUNTS

General Notes

JCC-FEDERATION reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. JCC-FEDERATION reports gifts of land, buildings, and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Note B

There were no permanently restricted net assets for JCC-FEDERATION at the end of December 31, 2015.

LEADERSHIP CIRCLE AND SPONSORS

Leadership Circle and Sponsors

Thank you to the following individuals and businesses who provide such support to our work:

Adrienne Shivers for AJRWeb, Inc

Allan & Frances Mayer

Art & Lynn Chenen

Arthur & Cyndi Fries

Linda Blonsley for Blonsley Law

Bluma & Edward Felix

Carson & Natalie Britz

City of San Luis Obispo

David Canvasser

Diane & Pat McKeague

Don & Patsy Tullman

Donald & Ellen Smilovitz

Elisa Feingold

Geoffrey & Lihi Kamen

John & Jody Belsher

Jordan & Emannelle Fiorentini

Jaime Hill

Jay Melnick & Lisa Marmon

Jerome & Lucienne Aroesty

Jonathan Aroesty

Jules & Brenda Hock

Jon-Erik & Lara Storm

Julie & Richard Dorman

Lido at Dolphin Bay Inn

Luna Red

Marianna & Boris Pilch

Margaret & David Levine

Mark Magner

Mark Sherman & Denise Barilla

Martin Meltz

Mary Bianco

Palm Theatre

Paul & Ilene Stallman

Phillip & Rabbi Linda Bertenthal

Adele Stern

Robert and Sondra Brown

Robert & Sheila Spector

Ron & Sandra Baers

Shannon & Laurie Fitzpatrick

SLO Donuts

Steven Singer

Tom's Toys

Chris Toews & Mimi Naish

Wendy Weiss for Pismo Vitality

William Martony & Bernadette Pekarek

Vik Tiku for SLO Pediatric Dental

STAFF AND BOARD OF DIRECTORS

Staff and Board of Directors



Courtney Mellblom, Bob Spector (President), Lauren Bandari, Jon-Erik Storm (Past President), Adrienne Shivers (Treasurer), Alissa Feldman (Secretary). Not pictured: Elisa Feingold, Gila Pomerantz

New Board Members: Corin Koren, James Graff-Radford

LAUREN BANDARI
EXECUTIVE DIRECTOR



lbandari@jccslo.com

CAROLINE COHEN
OFFICE MANAGER



caroline@jccslo.com

COURTNEY MELLBLOM
ASSOCIATE DIRECTOR



courtney@jccslo.com

Agency Information

JCC-Federation of San Luis Obispo

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