



JCCFEDERATION

of San Luis Obispo

Building Jewish community locally, connecting globally

ANNUAL REPORT 2022

2022: A Year of Impact and
Change

JCC-Federation of San Luis Obispo

Major Highlights of 2022

Your support helped us achieve key milestones in 2022, including:

- A successful 3rd (and 13th Annual) virtual Jewish Film Festival offering more films, interviews and stories than ever
- Our membership numbered 2,612 by early 2023 - an increase of almost 9.5% from 2021
- Jewish Family Services provided 184 total grants for emergency assistance and necessities in 2022 - a 96% increase from 2021! We were contacted by 340 households - a 57% increase.
- Revitalization of the Caring Callers program and groundwork established for a Friendly Visitors program
- Community advocacy and Anti-Semitism awareness continues to bring the local community together to combat hate and discrimination
- Camp Shoreshim returned to the JCC property for summertime fun with attendance by 43 families, support from volunteers and sponsors for camp scholarships
- A great community effort to support the tradition of Hanukkah Downtown at the Old Mission in San Luis Obispo with support from sponsors and volunteers who provided help with supplies, set-up and activity booths. Kudos to all who pitched in!
- Collaboration with volunteers in the North County to help the homeless and hungry through the ECHO Meal Prep Team
- The JCC, volunteers and sponsors personally delivered 66 Passover baskets and 83 High Holiday gift bags to those in our community who needed some extra TLC.
- 3rd Jewish Festival of Learning was organized and planned in partnership with San Luis Obispo Hillel at Cal Poly and the local Alpha Epsilon Pi (Jewish fraternity) chapter to raise awareness of Anti-Semitism and Holocaust education
- Creation of a forward thinking Strategic Plan to guide the JCC and community in specific short and intermediate goals and longer-term objectives
- Began the comprehensive process to determine the most appropriate way to develop the 10 acre parcel owned by the JCC (around temple Ner Shalom) with community needs and the JCC's finances at the forefront of considerations

Financial Highlights

This report includes our pre-audited annual financial report. Major highlights of 2022 include:

- Achieved 75% participation from our Leadership Circle and Sustainability Donors
- Utilized approximately \$44,000 of in-kind services and donations. It makes a huge difference!
- Ended Fiscal Year 2022 with a net deficit of \$2,977. Despite continuing support for the JCC from the community, more work remains to be done.

Revenue (% of Total)	
Annual Campaign	24% ¹
Jewish Family Services	17% ¹
Camp Shoresim	11%
Festival for Jewish Learning	9%
Jewish Film Festival	7% ¹
Property	4%
Deli Days/Events/Property Development	28%

Expenses (% of Total)	
Management	33%
Fixed Costs	27%
Programs	24%
Jewish Family Services	16%

1: Includes donations dated as Dec 2022, but received in Jan 2023 and booked under 2022

Planning Budget For 2023

The budget for fiscal year 2023 is proposed in this report and authored by the Board of Directors, Budget Committee and JCC Manager. Overall, a conservative budget is proposed, mindful of projected gains and losses for specific programs and focused on minimizing operational costs.

The 2023 budget is organized by Organizational Revenue, Program Revenue and Property Revenue (from use of the JCC property). Expenses are treated in the same manner. Please find the 2023 JCC Planning Budget here... [2023 Planning Budget.xlsx](#)

Notes On Revenue

The Revenue portion is a projected amount of income generated from fundraising. This will allow the JCC to minimize the deficit. Note these events require volunteer commitment since there is limited allocation for fundraising expenses. General supplies or printing may be used for these special programs. However, the bulk of such events must be underwritten by sponsors.

A substantial portion of Organizational Revenue comes from the end-of-year donation appeal letter which is listed under the Annual Campaign to sustain the operations of the JCC. Multi-Year Commitments, those who donate at least \$1,000 a year for 5 years, are treated in the same manner for general operations.

Income associated with the JCC property at 875 Laureate Lane mainly comes from special events and tennis memberships paid by tennis members. Such events may require volunteer commitment and associated expenses.

The JCC's Summer Camp program(s) for children will continue to follow CDC health guidelines mandated by the County of San Luis Obispo. Summer Camp has always been successful due to significant volunteer commitments and sponsorships.

If the JCC has revenue shortfalls, there are possible ways to make up for such a deficit, including newsletter advertising, website advertising, merchandise and various fundraising opportunities. The budget is organized by major activities to clearly show the profit/loss on each cost center:

- SLO Jewish Film Festival
- Summer Camp
- Special Events (ie; concerts, High Holiday and Passover baskets, auctions, Deli Days)
- Hanukkah Downtown
- Festival of Jewish Learning (in conjunction with Hille at Cal Poly)
- Jewish Family Services
- Annual Campaign

Note: Only revenue-generating programs were categorized as cost centers for 2022. Programs are subject to change due to the availability and financing for planning, management and sponsorship.

Notes On Expenses

Operations were budgeted so basic needs of the non-profit are met, including staff, overhead, insurance and financial management. Several expenses were reduced, including the elimination of rent by moving from Congregation Beth David to Temple Ner Shalom.

This 2023 proposed budget reflects an analysis of the 2022 operational, programmatic and property expenses and anticipated changes in 2023. The guidelines used were:

- Risk averse budget
- Maintain nonprofit operations
- Impact of the global pandemic
- Additional revenue streams (i.e. sponsorships, fundraising programs)

Jewish Family Services

Caring Callers

Caring Callers is a program matching people who would appreciate a regular phone call with a volunteer who wants to establish on-going contact with someone experiencing challenges in their living situation. Some community members lost spouses, some have medical issues, some are new to the area and others may be lonely or isolated for a variety of reasons. Every person is different and their needs and requests are individualized.

The Caring Callers program was started in June 2020 due to the isolation people felt during the Covid pandemic. Mimi Naish recently became program coordinator (a volunteer position) and is evaluating possible directions the program might take since pandemic concerns have eased a bit, including in-person contacts requested by some community members.

At present, Caring Callers successfully pairs 6 volunteers with 7 community members. Please watch the JCC online newsletter each Friday for notices actively seeking friendly volunteers who wish to connect with somebody in the community and people who would value receiving a call. In the meantime, to indicate your interest in becoming a caller or recipient, please contact Mimi or Aerin Ginsberg at info@jccslo.com or (805) 426-5465.

Caring Callers represents a contact with the outside world many people lack. A relationship is built through conversations to improve the quality of life experienced by everyone involved.

Holiday Baskets

Over many years, a beloved tradition at the JCC-Federation of SLO to usher in major holidays -- Rosh Hashanah, Yom Kippur and Pesach -- is to provide gift bags to community members who need some extra TLC, especially a heartfelt connection to the wider Jewish community.

In order to identify who is most in need, the JCC works with synagogues, consults lists of previous recipients and asks people to submit names of friends or relatives. The gift bags are free and contain holiday cards, traditional foods and ceremonial items celebrating the joy of the season.

In 2022, JFS delivered 83 High Holiday and 66 Pesach gift bags to isolated seniors and other community members - all made possible by donations and a dedicated group of volunteers who shopped for, assembled and made deliveries. Our goal for 2023 is to provide 100 baskets for both the High Holidays and Passover.

If you know someone who should receive a gift bag or you'd like to become a gift bag volunteer, please contact Aerin or Mimi at info@jccslo.com or (805) 426-5465.

JFS Emergency Assistance - Jack Pearl Jewish Family Fund

JFS helps residents of San Luis Obispo and northern Santa Barbara counties who are in crisis by providing essential and emergency needs like housing, transportation and utilities through referrals to community agencies, direct aid and micro-grants. JFS is volunteer run and funding is provided by donations and grants - 100% of which goes directly to clients.

In 2019:

28 people contacted JFS for emergency assistance
7 received information & referrals to other agencies
5 micro-grants awarded to 5 individuals
Amount given: Less than **\$1,000**

In 2020:

110 people contacted JFS for emergency assistance
96 received information & referrals to other agencies
80 micro-grants awarded to 58 individuals
Estimated Amount Requested: **\$65,500**
Amount Given: **\$9,133**

In 2021:

217 people contacted JFS for emergency assistance
167 received information & referrals to other agencies
123 completed an application
94 micro-grants awarded to 72 individuals
Estimated Amount Requested: **\$129,660**
Amount Given: **\$12,295**

In 2022:

340 people contacted JFS for emergency assistance
227 received information and referrals to other agencies
213 completed an application
184 micro-grants awarded to **157** households
Estimated Amount Requested: **\$202,655**
Amount Given: **\$24,334**
Number of households turned away due to lack of funds: **75**

The **340** individuals that contacted JFS represented more than **670** household members. Those households were comprised of:

- **194 children** (66 under age 5 and 128 ages 6 to 17)
- **171 homeless** individuals
- **140 disabled** individuals
- **128 employed** individuals
- **59 over age 62**
- **15 Veterans**

JFS fulfills emergency needs typically not met by other organizations - primarily in 3 categories:
Transportation (\$11,923) - Gas for work, school/medical appts, DMV fees, vehicle insurance/repairs
Housing (\$7,744) - Rent, home repair and storage fees
Utilities (\$3,209) - Electricity, gas, internet, phone, trash and water
Other (\$1,458) - College fees, groceries, key replacement, legal fees, medicine, medical tests & medical supplies and post office box rental

Thanks to a generous grant from the MOCA Foundation, we provided \$5,175 in gas gift cards to more than 70 households with an economic hardship. Help with transportation is our most frequent request.

In 2022, a Steering Committee was formed to address the need to raise funds, implement services and establish connections with other local organizations.

In January 2023, the JCC started a separate newsletter for JFS to highlight our activities. It's sent the 1st Wednesday of each month to everyone who receives the regular JCC newsletter on Fridays.

Some examples of specific assistance we provided in 2022 includes helping:

- Oncology patients having financial issues - Travel to their cancer treatments in Los Angeles
- Families affected by storm damage - Pay their utility bills
- Senior citizens and single mothers - Repair their cars
- Homeless people and domestic violence survivors - Pay their storage fees (so they don't lose access to all their belongings)
- Families - Pay their rent to avoid eviction
- People looking to get to work, school and medical appointments register their vehicles with the DMV and provide vehicle insurance so they can legally drive.....and so so much more!

Community outreach is a big part of our program. We partner with other agencies for referrals and many of the micro-grants provided by Jewish Family Services.

Organizations we work with include: Access Support Network, Adult Services Policy Council, American Legion, Area Agency on Aging, California Department of Rehabilitation, Catholic Charities, Church of the Nazarene, Community Action Partnership of SLO (CAPSLO), Dignity Health, El Camino Homeless Organization (ECHO), ELKS, Family Care Network, 5 Cities Homeless Coalition, Food Bank of SLO, 40 Prado, GIVESLO, Good Samaritan Shelter, Grassroots II, Hebrew Free Loan Association of SF, HomeShareSlo, Hope's Village, Hospice of SLO, Housing Authority of SLO (HASLO), Independent Living Resource Center, Jewish Free Loan Association, KAVOD, The Link Family Resource Center, Loaves and Fishes, Los Osos Cares, Lumina Alliance (formerly RISE & Stand Strong), NeighborAid (formerly North County Womenade), People's Self-help Housing, St. Benedict's Episcopal Church, St. Patrick's Catholic Church, St. Vincent De Paul Society, Salvation Army, Seneca Family of Companies, SLO County Dept of Social Services, SLO Food Bank, SLO Legal Assistance Foundation, SLO Oncology & Hematology Health Center, Transitions Mental Health Assn, 211, Unitarian Universalist Fellowship, United Way of SLO County, Veterans Administration, Wilshire Community Services and Womenade of Estero Bay.

To learn more or to donate to Jewish Family Services, please go to our webpage at <https://www.jccslo.com/jewish-family-services.html>, email Ilene jfs@jccslo.com, or call (805) 426-5465.

Accomplishments In 2022

Engagements and accomplishments of the JCC-Federation during 2022 included the following:

- **Increased Membership:** JCC membership grew almost 9.5% during 2022.
- **Camp Shoreshim:** Our 8th year of camp began with a couple of hiccups, but we rallied and got a last minute replacement - Bill Mulder, Julia's partner - and managed to create a fun and stress-free camp experience! Our staff this year included Julia Valentine (Director) and camp counselors Bill Mulder, Sidda Todd, Rachel Reicheck and Becca Shivers. Josie Kallal also returned to her role as CIT for the second year. Camp had 49 kids and Week One was at capacity! Our village building was wildly popular (as usual) and other activities were well enjoyed by all. The Ancient Hebrew Village included all the hallmarks of such a settlement with lots of artistic endeavors, like a pottery shop, theater and museum. It was SO FUN! Our morning and afternoon circles "rooted" us - as our name Shoreshim conveys - by beginning and ending our days in gratitude. We thank Michal Gadish who returned for her third year and made Hamsas; Painting Ponies with Madeline Mac; Bike Rodeo with Bike SLO County; Avila Hot Springs and Reptile visits from the Feldman Family. As usual, it was a pleasure and a joy to lead Shoreshim and I look forward to another successful year in 2023.
- **Jewish Film Festival:** Our second virtual San Luis Obispo Jewish Film Festival, our 12th year, was a huge success! The theme - "Our Global Mishpacha" - connected global friends and family and offered 24 films from 17 countries with 32 sponsors (including 5 new ones) and raised \$13,490 with profit around \$9,700. With a great team of committee volunteers, co-directors and sponsors, we provided a cultural program uniting the local Jewish community and greater community at large. In 2023, our festival will be live with showings at the Palm Theater and other special events along with virtual viewing options through the SLO International Film Festival.
- **North County Collaboration:** As pandemic restrictions eased in May 2022, the JCC offered the always-popular "Bagels and a Movie" event at the elegant Cherent Ranch Theatre. We're very grateful to Brent & Cheryl Keast and Gail Gresham who once again joined forces to organize the program and raise significant funds for Jewish Family Services. Beth David's Cantor, Mark Getten, was the featured performer at a mid-day break highlighted by a sumptuous buffet lunch between film showings. Many thanks to numerous volunteers who handled the food, set up and cleaning. Another "Bagels and a Movie" will occur in March of 2023.

The JCC-ECHO Meal Prep Team, coordinated by Mimi Naish and Gail Gresham, completed its 2nd year of preparing meals for the ECHO Homeless Shelter in Atascadero. Volunteers from SLO and North County gathered twice in 2023 to assemble and serve 400 meals for food-insecure families and individuals. New friendships were forged with a possible nucleus for future collaborative projects.

The JCC Deli Days committee delivered food from Brent's Deli in Westlake Village to members of Ohr Tzafon and North County JCC members. Beryl LeVine retrieved the orders from SLO to Atascadero.

Pesach and High Holiday gift bags were delivered to 25 North County households as part of the JCC's annual initiative with funding from synagogues and individuals. We appreciate Ohr Tzafon's help to identify recipients and provide resources. After assembling the bags, Tali Freed, Gail Gresham, Mimi Naish and Virginia Baker made deliveries from Atascadero to the outskirts of Paso Robles.

Caring Callers, a program matching people who appreciate a regular phone call with a volunteer enjoying ongoing contact with someone experiencing challenges, is active in North County. The JCC is exploring how it can be expanded county-wide to meet the needs of individuals with medical issues, who are new to the area or may be lonely or isolated for a variety of reasons.

- **Jewish Family Services, Caring Callers and Holiday Food Baskets:**

Please read the section on "Jewish Family Services" found on pages 5, 6 and 7

- **Second Jewish Festival of Learning:** The JCC partnered with San Luis Obispo Hillel and Alpha Epsilon Pi (Jewish fraternity) chapter at Cal Poly to create the Second Jewish Festival of Learning: <https://www.jewishfestivaloflearningslo.com/sessions.html> from February 24 to February 26, 2022. This festival came in response to the anti-semitic graffiti found at the AEPi house in February 2021. Fraternity members decided to turn this horrible and blatant act of vandalism into a positive result by raising money for a security system at the house, donating to Yad Vashem (Holocaust museum in Jerusalem) and helping the JCC produce the Festival to educate the campus and community on anti-semitism and Jewish life and culture. Dedication of committee members (students and community) allowed this festival to come together and host a mix of local and nationally recognized speakers, authors, Jewish faculty members, staff and students with many civic leaders in attendance, including the SLO city mayor, manager and police chief. Our Saturday sessions were in partnership with the Social Justice conference organized by Cal Poly, Change the Status Quo. The Learning Festival engaged over 800 attendees and succeeded in bridging the community with the campus.

- **Deli Days:** Joined Brent's Deli in Westlake Village to create 3 Jewish Deli Days where a portion of the revenue from the event was donated to the JCC. In 2022, the JCC earned net income of \$3,190. We look forward to offering more Deli Days and improving the experience (i.e. pickup, ordering, food selection) to bring authentic Jewish deli food to the Central Coast.

- **Community Affairs Council:** We participated in the one meeting held by the Council in 2022. This includes such organizations as PACT (Police and Community Together - the San Luis Obispo Police's coalition of community groups) and the Diversity Coalition of SLO County. The Council keeps a pulse on all incidents of discrimination, hate crimes and Anti-Semitism in SLO County and maintains contact with the Anti-Defamation League office covering both SLO and Santa Barbara counties. We continue to advocate for Anti-Semitism awareness to ensure the Jewish voice is heard in local community conversations. Improvement in security systems is an ongoing process at all area synagogues and places where Jewish people have a presence.

- **Strategic Plan:** Much of the late spring and summer was devoted to building a meaningful and practical blueprint for the near, intermediate and long term. Specific issues, objectives and targets were addressed. A few pages of the Plan will be discussed during the Annual Meeting.
- **Community Partnerships:** We are always looking for mutually beneficial ways to partner with local groups. Jewish Family Services works hand-in-hand with many social service agencies to assist clients with their wide-ranging needs. Major programs, including the SLO Jewish Film Festival, Jewish Festival of Learning, Hanukkah Downtown and Passover/High Holiday gift packages are made possible through our local synagogue and Jewish organizations: Congregation Beth David, Congregation Ohr Tzafon, Temple Ner Shalom, Temple Beth El, Chabad of SLO/Cal Poly, SLO Hillel, Bend the Arc - SLO and StandWithUs - SLO.
- **Hanukkah Downtown:** The annual candle lighting of the public hanukkiah was held at the Old Mission in San Luis Obispo each night of Hanukkah, Dec 18th-25th. With the support of sponsors and volunteers, the First Night was electric with hundreds of people singing with Rabbi Micah Hyman. Volunteers provided booths to spin dreidels, take photos and videos, decorate arts & crafts and make candy menorahs. Words of welcome were offered by JCC Manager, Aerin Ginsberg, SLO Mayor, Erica Stewart and Assemblymember Dawn Addis. Each local Jewish organization led one night of the candle lighting ceremony. The Downtown Association of San Luis Obispo included our Hanukkah program as part of their "Light Up Downtown" initiative to encourage safe ways to celebrate the holidays. Banners for each holiday, including Hanukkah, were placed on light posts in Downtown SLO.
- **Leadership Circle and Sustainability Donors:** Leadership Circle members are those who donate at least \$500 a year to the JCC. Sustainability donors commit at least \$1,000 a year for 5 years through the annual campaign starting in 2019. The JCC continues to seek additional such patrons because they, like all donors, help build our financial foundation. Your support is huge!
- **Expanded JCC Board Membership:** In 2022, the Board of Directors added 2 members and expanded from 8 to 10 community leaders. We welcomed them into our JCC family and to a sustainable future where we're able to provide more programs and services.
- **JCC Property Usage:** The JCC owns 10 acres of beautiful open land to the west of downtown SLO. Residents of this space include Temple Ner Shalom, 2 clay tennis courts with about 40 dues paying members, a flock of goats and sheep to manage the landscape year-round, the Makom Hillel (an outdoor event amphitheater for use by community members and Jewish Cal Poly students) and Camp Shoreshim, our annual summer camp for kids of varied religious backgrounds. Development of this property in keeping with the surroundings is a priority for the JCC. The Land Use Committee, started in the fall of 2022, is focused on following an appropriate framework to determine the best way forward.

Goals For 2023

The JCC-Federation of San Luis Obispo plans to focus on the following initiatives during 2023:

- **Improving Our Financial Security:** Our #1 priority. Solidify funding through grants, tax advantaged giving and long-term pledges from local, state and national organizations, foundations and individuals. Financial commitments to help us sustain the future of our JCC.
- **Property Usage and Development:** The Land Use Committee will continue to gather information, consult experts and move ahead on appropriate improvements to our beautiful 10 acre property in SLO. Necessary maintenance must be made before any significant changes are contemplated. An intensive investigation of workable solutions will be conducted in the first half of 2023 to gauge interest in the types and magnitude of development desired by our community.
- **Jewish Family Services:** Expand programs and services most needed by members of the community. Attract additional volunteers, raise funds and seek grants to fulfill client needs.
- **Expand Opportunities for Connection and Engagement:** Use existing programs and create new ones to enlist non-affiliated Jewish residents in San Luis Obispo and northern Santa Barbara counties. Expand reach to the non-Jewish population through better communication. Improved engagement leads to greater satisfaction and financial security for the JCC.
- **Jewish Film and Learning Festival:** The 13th Annual Jewish Film Festival will combine with the 3rd Annual Festival for Jewish Learning for an extravaganza on March 9th-13th, 2023. Muara Johnston, Director of the Film Festival, is curating a diverse slate of films celebrating Jewish culture from around the world. Lauren Bandari, Executive Director of Hillel at Cal Poly, will gather topical guest speakers, panel discussions and various activities geared to explore diverse and non-traditional aspects of Jewish identity. The JCC is coordinating these programs.
- **Fun Events:** The JCC introduced a popular series of cooking classes in 2022. New classes are on the 2023 calendar and hopes are high for other events whose main purpose is enjoyment.
- **Central Coast Jewish Speakers Program:** Reaction was enthusiastic to the initial slate of speakers in 2022 and the program aims for an even bigger audience in 2023. The JCC, local synagogues, Chabad of SLO/Cal Poly and Hillel at Cal Poly take turns sponsoring a speaker and topic of interest via Zoom to the community at 4 PM on the 2nd Wednesday of each month.
- **Expand Community Advocacy:** Partner with organizations and increase participation in greater community activities to ensure the Jewish voice is heard. The Community Affairs Council, under the auspices of the JCC-Federation, will continue to play an integral part in local advocacy. The JCC will also maintain its link with area law enforcement for the safety and security of our Jewish community.

Thank You to our Volunteers

The JCC-Federation greatly appreciates the volunteers who facilitate and organize our programs and services throughout the year. Volunteers are members of our board, help with a variety of special events and lead a life of service for which the JCC depends. We cannot thank them enough.

Here is a list of volunteers who offered their time and talents to the JCC in 2022. Todah Rabah!

Aimee Edsall	Delia Horwitz
Amber Medina	Diana Wright
Andi & Jeff Portney	Diane McKeague
Anna Edwards-Ragone	Donna Groman
Arlene Winn	Dove Okonina
Ben Alexander	Eric Michielssen
Beryl Levine	Erin Costa
Bob and Sheila Spector	Frances Mayer
Bobby Naimark	Gail Gresham
Brenda Hock	Gail Schwartz
Brent & Cheryl Keast	Gideon Gal
Bruce Silverberg	Gordon Mullin
Carol Berger	Grenda Ernst
Carolyn Kell	Harvestly.Co Team and Students
Chase Reichel	Ilene Brill
Danya Conn Nunley	Isaac and Sandy Shafran
Darren and Ali Leva	Jacob Duclos
David Weisman	Jake Hoffman
Dawn Addis and Family	Jamie Hill
Dawn Daner	
Jasmine Dexter	Rabbi Micah Hyman
Jayne & Steven Cohen	Reina Knowles
Jennie Williams	Rich and Patti Namm
Jennifer Schwartz	Robyn Friedman O'Leary
Joan Bloomfield	Rosa Britz

Jody Eastman-Nusbaum
Joel Basurto
John Paul Drayer
Joy Cook
Juan Raul Medina
Julia Valentine
Julie Dorman
Lauren Bandari
Leah Matthys
Lisa Marmon
Liz Ruderman Miller
Lucille Yaffe
Marsha Epstein
Mary Bianco
Maxi Kozler Koven
Meg Hillman
Michal Gadish
Mimi Naish & Chris Toews
Monica Yorba
Muara C. Johnston
Naomi Blakely
Nily Harel
Paula Motlo
Penny Borenstein
Rabbi Chaim Hilel
Rabbi Dov Gottesfeld
Rabbi Janice Mehring
Rabbi Lon Moskowitz

Sandy and Ron Baers
Sandy Brill
Shelley Lawrence
Susan Stern-Pearl
Tali Freed
Tamara Rogers
Theresa Cullen Hirsch
Victoria Culman
Virginia Baker
Wendy Most
Yishai and Kristin Horowitz

Financial Statements

Statement of Financial Position (December 2022 versus December 2021)

	<u>2022</u>	<u>2021</u>
Assets:		
Cash and cash equivalents	\$54,643 ⁱ	\$80,644 ⁱ
Leasehold Improvements	23,122	0
Fixed Assets (land, buildings and equipment):		
Land	220,000	220,000
Buildings	645,000	645,000
Furniture and Equipment	1,796	1,796
Accumulated Depreciation	(243,941)	(243,941)
Acc Depreciation (Furn & Equip)	(5,702)	(4,572)
Intangible Assets	(880)	(640)
Total	694,038	698,287
Other Securities (tenant obligation)	174,701 ³	174,701 ²
Total Assets	\$868,738	\$872,988
Liabilities:		
Short-term liabilities	0	0
Long-term debt (mortgage)	232,553	232,553
Total	232,553	232,553
Net Equity:		
Unrestricted Assets	548,753	548,753
Temporarily Restricted	31,017	32,289
Retained Earnings	59,392	25,619
Net Income	(2,977)	33,773
Total Equity:	636,185	640,435
Total Liabilities and Net Assets:	\$868,738	\$872,988

¹All figures are rounded to the nearest whole dollar amount.

²Tenant invested in construction of a community room (Klein Room at TNS).

³This figure reflects the balance owing of our tenant's responsibility towards our mortgage.

The land is owned wholly by JCC Federation-SLO. Tenant is obligated to pay an agreed upon percentage of our mortgage. JCC net mortgage liability is the long term debt less other securities. For end-of-year 2022, this amount was \$57,852.

Statement of Activities Year Ending December 31, 2022

	<u>2022</u>	<u>2021</u>
Unrestricted revenues and gains:		
Contributions and Programs	\$120,742	\$142,523
Income from Property, Plant and Equipment	30,100	12,526
Other Investment Income	2	4
Tributes and Bequests	0	0
Total Unrestricted Revenues and Gains:	150,844	155,053
Unrestricted Expenses and Losses:		
Office, Property, Fixed Expenses	56,148	47,764
Fundraising	29,182	11,991
Programming	62,075 ⁱ	62,201 ¹
Expenses for Property, Plant and Equipment ²	6,916	9,971
Total Unrestricted Expenses and Losses	126,125	126,125
Gain (Loss) in Temporarily Restricted Net Assets	0	0
Change in Net Assets	(3,477)	33,097
Net Assets at Beginning of Year	640,435	602,316
Net Assets at End of Year	636,185	640,435

ⁱSignificant reduction in property programming expenses due to Covid-19

²Includes depreciation expenses

Leadership Circle and Sustainability Donors

The JCC-Federation of San Luis Obispo extends gratitude to contributors at all levels of support. We acknowledge Leadership Circle and Sustainability donors for their exceptional level of giving. Leadership Circle donations start at \$500. Names in **bold** indicate sustainability donors.

Libbie Agran

Sandra Baers

Mary L. Bianco

Sandra Brill

Carson Britz & Natalie Britz

Steve Cohen

Steven Cohen

Congregation Ohr Tzafon

Albert and Joan Dorman

Julie Young Dorman

Benjamin Douglas

JP Drayer

Sari Dworkin

Grenda Ernst

Isaac Feldman

Bluma & Edward Felix

Gail Gresham

Helene Hamilton

Hillel of San Luis Obispo

The Hirsch Family Charitable
Foundation

Theresa Cullen Hirsch

Brenda Hock & Jules (z"l) Hock

Lori Johnston

Irwin Joseph & Gail Schwartz

Jake & Wendy Kaufman

Kevin Kneafsey

Maxine Kozler Koven

Lionel Lerner

Margaret Levine

Allan J Mayer

Diane & Pat McKeague

Jay Melnick & Lisa Marmon

Wendy Most

James Muscarella

Mimi Naish & Chris Toews

Rich & Patti Namm

Network for Good

Andrea Portney

Jeffrey Portney

Sarah Beth Coyote Foundation

Isaac & Sandra Shafran

Adrienne Shivers

Joel Siegel & Susan Schneider

Julia Stanton

Susan Stern-Pearl

Hal Sweasey

Temple Ner Shalom

Toews Law Group, Inc.

Karin Traber

Heidi & Bob Turbow

Suzanne Werle

Elisandro Yorba

JCC-Federation Donors and Contributors - 2022

The JCC-Federation of San Luis Obispo offers sincere appreciation to these generous supporters:

Chabad of San Luis Obispo	Susan Aroner	Scott Cleere
Congregation Beth David	Michael Aroner	Melanie Cleveland
Congregation Ohr Tzafon	Sandra Lee Bachman	Steve Cohen
Diversity Coalition of San Luis Obispo County	Sandra Baers	Steven Cohen
Five Cities Diversity Coalition	Mary Baiamonte	Beverly Cohen
Give Lively Foundation, Inc,	Virginia Kajikawa Baker	Jayne Cohen
Hillel of San Luis Obispo	Hala Baki	Charles Cohn
JotForm Inc.	Lauren Bandari	Paul Crafts
NAACP San Luis Obispo County Chapter	Judy Barclay	Theresa Cullen Hirsch
Network for Good	Joy Becker	Allen Dailey
Pay Pal Giving Fund	Jayne Behman	Dawn Daner
Renaissance Charitable Foundation	John Belsher	Joel Diringar
Sarah Beth Coyote Foundation	Raymond Berger	Sharon Dobson
Sonrisa Photography	Mary L. Bianco	Julie Young Dorman
Temple Beth El Brotherhood	Sarah Biberstine	Albert and Joan Dorman
Temple Ner Shalom	Adam Bifulco	Benjamin Douglas
The Blackbaud Giving Fund	Kim Bisheff	JP Drayer
The GE Foundation	Steve Black	Sylvia Drucker
The Hirsch Family Charitable Foundation	David Blakely	Rena Duhl
The MOCA Foundation	Naomi Blakely	Sari Dworkin
Toews Law Group, Inc.	Donald A. and Kelly L Blessen	Judy Edelson
	Joan Bloomfield	Debra Edlund
	Mike Blum	Toni Edwards
Diane Abrams	Jennifer Bosserman	Sheri Eibschutz
Libbie Agran	Rosalinda Bradbury	Grenda Ernst
Ryan Alaniz	Sandra Brill	William Ernst
Benjamin Nathan Alexander	Ilene Brill	Dana Evangelista
Ira Alpert	Carson Britz	Elisa Feingold
Marcia Alter	Maxie Canant	Isaac Feldman
	Stephanie Carlotti	Bluma Felix
	John Carsel	Harold Ferguson
	Kacy Cleaves	Emil Flock

Robin Fox-Avedesian	Kevin Kneafsey	Mitchell Naimark
Tali Freed	Andrew Koven	Mimi Naish
Lorraine Friedman	Maxine Kozler Koven	Rich and Patti Namm
Debra A. Frye	Stephen Lakowske	Susan Nanas
Glenn Fuss	Anita Langer	Howard Nicholson
Susan George	Abby Lassen	Steve Nicklas
Kari Frances Heaberlin	Susan Lavoux	Saeed Niku
Gephart	Andrea Lawson	Richard Nitzberg
John Gilbert	David Lebanoff	Ellen November
David Goldberg	Pierre LeJeune	Mary O'Brien
Sidney Goldstien	Lionel Lerner	Brad Parker
David Goldstien	Arielle Leva	Paul Pickering
Loren Gordon	Sheila Levin	Sandy Pitt
Sharon Gottesfeld	Margaret Levine	Jeffrey Portney
Nancy Grant	Ken Levine	Andrea Portney
Gail Gresham	Beryl LeVine	Barry Price
Victoria Grostick	Ralph Levy	Judith Propp
MaryAnn Gustafson	Suzanne Levy	Esther Ann Pudlo
Helene Hamilton	Mike Lifter	Mary Qualls
Cricket Handler	Karen Lipold	Gianni Rasgado
Nily Harel	Wendy Leigh Lires	Ed Reading
Daran G. Haug	Timothy Luken	Gerald Robinson
Andrea Herron	Elyse and Ivan Maltz	Debra Rosen
Roberta Hesser	Nachshon Margalit	Marie Rosenwasser
Jaime Hill	Arne Markoff	Ellen Rosten
Stephen Hilty	Lisa Marmon	Gail Rubman
Brenda Hock	Tai Martin	Liz Ruderman Miller
Jennifer Hope	Sharon Maslow	Dawn Rudy
Kristin McNamara Horowitz	Allan J Mayer	Gail Ryff
Delia Horwitz	Frances Mayer	Michael Sachs
Rochelle Johnson	Charles Pat McKeague	Arlene Sackman
Lori Johnston	Josue Medrano	Jayne Sacks
Judy Jones	Heather Melcer	Andres Schloss
Michael Kaplan	Elizabeth Miller	Paula Schroeder
S. Joseph Kaplan	Fern Miller Godden	Masha Schroeder
Linda Katsumoto	Norbert Mocan	Clay Schroeder, Esq.
Albert Kaunfer	Debbie E. Moller	Peter Schustack
Fred & Sophia Kelley	Wendy Most	Isaac Shafran
Judy Kelling	James Muscarella	Mark Sherman
Donna Klein	Alaine Nadeau	Stanley Sherwin
Judith Klinger	Bobby Naimark	Larry Shinderman

Larry Shinderman
Adrienne Shivers
Ilene Sicanoff
Joel Siegel
William John Siembieda
Leslie Siembieda
Judy Simon
Betty Skatoff
Ann Smith
Hayley Smith Green
Larry Spielman
Melany Spielman
Julia Stanton
Michael Stanton
Roger Bruce Steele
Elizabeth Dee Steinberg
Carol S. Stern
Carol Stern
Susan Stern-Pearl
Chantal Stewart
Martin Stone
Madelon Strauss
Frieda Sumpter
Susan Sharaga Swadener
Hal Sweasey
Maria Sweasey
Gabriel Telling
Mimi Toews
Helen Torino
Karin Traber
Joy Tuman
Heidi Turbow
Danna Vedder
Nancy Vimla
Stephen Wagner
Melany Walker
Myra Wapner
Patrick J. Ward
Andrea Wasko

Daniel and Lori Weitz
Suzanne Werle
Jake Wexler
Regina Whitaker
Arlene Winn
Richard Wishner
Ken Wolf
Diana Wright
Elisandro Yorba
Joyce Zanini
Bonita Zisla

Message from the JCC Business and Development Manager

On behalf of the JCC-Federation of San Luis Obispo, thank you for a wonderful year! This organization is lifted up by so many kind, thoughtful and generous individuals. Whether ordering food during Deli Day, sending campers to Camp Shoreshim or lighting the Hanukkah candles with us - we are gratified to offer community building spaces.

Our organization is moved forward by our countless volunteers. We appreciate those coming to the office each week, delivering holiday baskets and improving lives every day through Jewish Family Services. Exceptional volunteers of the JCC make us proud!!

Thanks to everyone who supports us through donations. The JCC could not operate and the community would be lacking without a helping hand. You enable Camp scholarships, Jewish Family Services and cultural education through the SLO Jewish Film and Learning Festival.

I would also like to thank our Board of Directors and community partnerships who support our work towards a shared vision. As we move into 2023, thoughtful development of our 10-acre property and long-term sustainability are at the top of our list of priorities.

This organization's growth and success is the result of consistent and passionate community members. If you would like to work with us and continue this fantastic work, please reach out and you will be welcomed.

Aerin Ginsberg
She/Her or They/Them
Business and Development Manager
JCC-Federation of SLO

Message from the President of the JCC Board

You make a difference in the Jewish community.

A quick scan of this annual report for 2022 leaves most people with one overriding thought...."you guys get a lot done".

Yes we do. You've heard it before. It's amazing what the JCC can accomplish with one paid employee, a corps of dedicated volunteers and a cadre of resilient donors.

But it ain't easy. If you pull back the curtains you'd find the JCC stretching every dollar and leaning on the goodwill of passionate people to create, fund and offer programs and services to an audience hungry for meaningful content.

Synagogues and other local Jewish organizations do a great job. But the JCC crosses "party lines"

to offer system wide initiatives such as the Jewish Film Festival, Festival for Jewish Learning (with Hillel at Cal Poly), Camp Shoreshim, Brent's Deli Days and Jewish Family Services.

If you like what we've done - great. If you have suggestions for making the JCC better - let us know. The common denominator is volunteers and donations. Little gets done without both in abundance.

Any group, including the JCC, is only as successful as the people willing to support it. Ideas are valuable, but practical solutions which are funded even more so. Our aim, and we hope you share it, is to enrich Jewish life and be the "tie which binds us together" along the central coast of California.

Together, let's resolve to make a difference in the Jewish community and community at large in 2023.

Rich Namm
President Of The Board

Staff and Board of Directors

2023 Board: Richard Namm (President), Brenda Hock (Vice President), (Secretary - Open), Richard Namm (Treasurer), Ilene Brill, Mimi Naish, Lauren Bandari, Susan Stern-Pearl, Isaac Feldman, Wendy Most, Karin Traber and Arielle Leva

Staff: Aerin Ginsberg, JCC Business and Development Manager / Julia Valentine, Camp Director
Ilene Brill, Jewish Family Services In-Take Coordinator / Rosa Britz, Volunteer Office Assistant

Agency Information

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