

# ANNUAL REPORT 2021



2/17/2022

JCC-Federation of San Luis Obispo

2021: A Year of Impact and  
Wonder

# Annual Report 2021

## MAJOR HIGHLIGHTS FROM 2021

Your support helped us achieve key milestones this year, including:

- A successful 2nd (and 12th Annual) virtual Jewish Film Festival offering more films, interviews and stories than ever before
- Growing to over 2,387 members in 2021 - An increase of 9.5% from 2020
- Securing more than \$37,000 in grants and donations for Jewish Family Services helping 94 households with emergency assistance and necessities. Our Jewish Family Services was contacted by 217 households during 2021
- Community advocacy and Anti-Semitism awareness continues to bring the local community together to combat hate and discrimination
- Camp Shoresim was BACK at the JCC property with attendance by 43 families, support from volunteers and sponsors for camp scholarships
- A great community effort to return the tradition of Hanukkah Downtown at the Old Mission in San Luis Obispo with support from sponsors and volunteers who provided help with supplies, set-up and activity booths
- Collaboration with volunteers in the North County to help the homeless and hungry through the ECHO Meal Prep Team
- The JCC, volunteers and sponsors personally delivered 48 Passover baskets and 49 High Holiday gift bags to those in our community who felt isolated and alone
- 2nd Jewish Festival of Learning was organized and planned in partnership with San Luis Obispo Hillel at Cal Poly and the local Alpha Epsilon Pi (Jewish fraternity) chapter to raise awareness of Anti-Semitism and Holocaust education
- Became a Title Sponsor, through the support of generous sponsors, for Cal Poly Arts' presentation of "Fiddler on the Roof"

## FINANCIAL HIGHLIGHTS

This report includes our pre-audited annual financial report. Major highlights of 2022 include:

- Achieved 75% participation from our Leadership Circle and Sustainability Donors
- Utilized over \$50,000 of in-kind services and donations. It makes a huge difference!
- Ended Fiscal Year 2022 with a net deficit of \$22,833. Despite continuing support for the JCC from the community, much work remains to be done.

Revenue (% of Total)	
Jewish Family Services	17%
Annual Campaign	17%
Camp Shoreshim	13%
Festival For Jewish Learning	10%
Jewish Film Festival	7% <sup>1</sup>
Property	5%
Deli Days/Events/Misc	31%

Expenses (% of Total)	
Programs	34%
Operations	38%
Infrastructure	18%
Jewish Family Services	10% <sup>2</sup>

1. Includes a few donations dated as December 2021 but received in January 2022 and booked under 2021.

2. Does not include significant expenses which occurred in December 2021 and booked as part of January 2022.

# Proposed Budget For 2022

The budget for fiscal year 2022 is proposed in this report and authored by the Board of Directors, Budget Committee and the JCC Manager. Overall, a conservative budget is proposed, mindful of projected gains and losses for specific programs and focused on minimizing operational costs.

The 2022 budget is organized by Organizational Revenue, Program Revenue and Property Revenue (from use of the JCC property). Expenses are treated in the same manner. Please find the [2022 JCC Official Budget here](#).

## NOTES ON REVENUE FOR 2022

The Revenue portion is a projected amount of income generated from fundraising programs. This specific amount will allow the JCC to balance its 2022 budget. Please note these events require volunteer commitment since there is limited allocation for fundraising event expenses. General supplies or printing may be used for these special events, however, the bulk of these events must be underwritten by sponsors.

In addition, a substantial portion of Organizational Revenue comes from the end-of-year donation appeal letter which appears as donations under the Annual Campaign to sustain the operations of the JCC. Multi-Year Commitments, those who donate at least \$1,000 a year for 5 years, are treated in the same manner for general operations.

Income associated with our JCC Property at 875 Laureate Lane mainly comes from special events on the property and tennis memberships paid by tennis members. Please note, property events can require volunteer commitment and associated expenses.

The JCC's Summer Camp program(s) for children will continue to follow CDC health guidelines mandated by the County of San Luis Obispo. This program has always been successful due to significant volunteer commitments and sponsorships.

If the JCC has revenue shortfalls, there are possible ways to make up for such a deficit, including Newsletter Advertising, Website Advertising, Merchandise and various Fundraising opportunities. The budget is organized by major activities to clearly show the profit/loss on each cost center:

- SLO Jewish Film Festival
- Summer Camp
- Special Events (i.e. concerts, High Holiday and Passover baskets, auctions, Jewish Deli Days)
- Hanukkah Downtown
- Jewish Festival of Learning
- Jewish Family Services
- Annual Campaign

Please note only revenue-generating programs were categorized as cost centers for 2022. Programs are subject to change should there be the planning, management and sponsorship available.

## NOTES ON EXPENSES FOR 2022

Operations are budgeted so basic needs of the non-profit are met, including staff, spaces, supplies, insurance and financial management. Certain expenses have been reduced for this budgetary year, including an allocation to Jewish Federations of North America. Staff salaries are included in a way entirely dependent on the proposed revenue model.

This 2022 proposed budget reflects an analysis of the 2022 operational, programmatic and property expenses. The guidelines used are:

- Risk averse budget
- Maintain nonprofit operations
- Impact of the global pandemic
- Additional revenue streams (i.e. sponsorships, fundraising programs)

# JEWISH FAMILY SERVICES EXECUTIVE SUMMARY - 2021

## Caring Callers

Caring Callers is a program that matches people who would appreciate periodic contact with a volunteer. We currently have 10 volunteers successfully calling 11 seniors.

This program was started by Rich Namm in June 2020 in response to the isolation people were feeling due to the pandemic. Gordon Mullin then oversaw it and Beverly Cohen is now coordinating the program.

We are actively seeking friendly people who would like to volunteer to connect with someone in the community as well as people who would value receiving calls. To become a volunteer caller or a recipient of calls, please contact Beverly at [info@jccslo.com](mailto:info@jccslo.com) or (805) 426-5465.

## Holiday Baskets

JFS delivered 49 High Holiday Baskets and 48 Passover Baskets to isolated seniors and others who indicated they would enjoy receiving one. This was made possible by donations and a dedicated group of volunteers who shopped for, assembled and delivered these holiday gifts.

If you know of someone that would like a basket or to become a volunteer, please contact Bobby at [info@jccslo.com](mailto:info@jccslo.com) or (805) 426-5465.

## JFS Emergency Assistance Jack Pearl Jewish Family Fund

JFS helps residents of San Luis Obispo County and Northern Santa Barbara County who are in crisis by providing for essential and emergency needs like food, transportation and housing through referrals to community agencies, direct aid and micro-grants. JFS is volunteer run and funding is provided by donations and grants - 100% of which goes directly to clients.

### **In 2019:**

**28** people contacted JFS for emergency assistance  
7 received information & referrals  
5 micro-grants were given to 5 individuals  
Spent less than **\$1,000.00**

### **In 2020:**

**110** people contacted JFS for emergency assistance  
96 received information & referrals  
87 filled out applications  
80 micro-grants were given to 58 individuals for a total cost of **\$9,133.00** [\$65,500.00 requested (estimate)]

**In 2021:**

217 people contacted JFS for emergency assistance

167 received information & referrals

123 filled out applications

94 micro-grants given to 72 individuals for a total of \$12,295 (estimated request in 2021: \$129,660)

Assistance was provided in primarily 3 categories:

Housing (\$5,249) - Rent, home repair, storage and moving fees

Transportation (\$4,717) - Gas to get to work, school and medical appointments, vehicle repair, car payments, insurance and DMV fees

Utilities (\$2,066) - Electricity, gas, phone, trash and water

Other (\$263) - Groceries, kitchen appliances, medicine, post office box rental and work clothes

JFS continues to fill emergency needs typically not met by other organizations. Individual micro-grants ranged from \$24 to \$320.

Thanks to a generous grant from the MOCA Foundation, we are able to provide gas gift cards to those experiencing economic hardship. Help with transportation is our number 1 request.

Some of the assistance we've provided this year includes helping:

- Domestic violence survivors move into their own homes
- Families affected by Covid to pay their rent and utility bills
- Oncology patients having financial issues traveling to their cancer treatments
- Senior citizens and single mothers repair their cars
- Homeless people pay their storage fees (so they don't lose access to all their belongings)
- Clients looking to drive to work, school and medical appointments, to register their vehicles with the DMV and provide vehicle insurance so they can legally drive.....and so much more!

Community outreach is a big part of our program. We partner with other agencies for referrals and many of the micro-grants we provide. Organizations we work with include: Adult Services Policy Council, American Legion, Area Agency on Aging, Catholic Charities, Community Action Partnership of SLO (CAPSLO), Dignity Health, El Camino Homeless Organization (ECHO), Family Care Network, 5 Cities Homeless Coalition, 40 Prado, GIVESLO, Good Samaritan Shelter, Goodwill, Grassroots II, Hebrew Free Loan Association of San Francisco, Highlands Church, HomeShareSlo, Housing Authority of SLO (HASLO), Independent Living Resource Center, Jewish Free Loan Association, KAVOD, The Link Family Resource Center, Loaves and Fishes, Los Osos Cares, Lumina Alliance (formerly RISE & Stand Strong), NeighborAid (formerly North County Womenade), People's Self-help Housing, Regional Transit Authority (RTA), Renovate Church, St. Patrick's Catholic Church, St. Vincent De Paul Society, Salvation Army, SLO County Department of Social Services, SLO Food Bank, SLO Legal Assistance Foundation, SLO Oncology & Hematology Health Center, Supportive Services for Veterans Families, Transitions Mental Health Association, 211, Unitarian Universalist Fellowship, United Way of SLO County, Wilshire Community Services and Womenade Estero Bay.

To learn more or to donate to Jewish Family Services, please go to our webpage at <https://www.jccslo.com/jewish-family-services.html>, email Bobby or Ilene [jfs@jccslo.com](mailto:jfs@jccslo.com), or call (805) 426-5465.

# 2021 ACCOMPLISHMENTS

Engagements and accomplishments of the JCC-Federation during 2021 included the following:

- **Increased Membership:** JCC membership increased by 9.5% from 2020
- **Camp Shoreshim was BACK in 2021:** Camp Shoreshim completed its 7th summer of Jewish day camp on the Central Coast. We welcomed 33 returning campers, as well as 10 new campers, bringing our season total to 43. Our staff consisted of Camp Director, Julia Valentine; Counselors, Leah and Daniel Matthys, Sidda Todd and Rachel Reicheck; and Counselors in Training, Emma Savory and Kiki Jouet. Bobby Naimark headed up the office administration. While camp is typically net-neutral, this year we had a profit of \$1,133. Our camp theme for 2021 was an "Ancient Hebrew Village" and activities centered around Jewish traditions and values, including building an ancient Hebrew fort village with homes, a mikvah, a synagogue and community kitchen as well as many fun 'businesses', morning and afternoon circles with singing and games; visits and stories from local Rabbis Micah Hyman and Dov Gottesfeld; Mezuzah making with Michal Gadish; pita baking in our wood oven; Tzedakah box building; Golem creation; horseback riding with Leia Larson; Bike Rodeo with Bike SLO County and a fun trip to Avila Hot Springs. This year's session was a joy to lead and we look forward to next year!
- **Jewish Film Festival:** Our second virtual San Luis Obispo Jewish Film Festival, our 12th year, was a huge success! The theme of this year's film festival was "Our Global Mishpacha" - our global friends and family, offering 24 films from 17 different countries. We had a total of 32 sponsors resulting in \$13,490 in sponsorships, including 5 new sponsors. Expected profit will be \$9,700 which is close to our estimates. With a great team of committee volunteers, co-directors and sponsors, we provided a cultural program that united the local Jewish community and greater community at large. In 2023, we hope to offer a hybrid festival with showings at the Palm Theater and other special events with virtual viewing options as well.
- **North County Collaboration:** The pandemic hampered efforts to pursue JCC collaboration with the North County. Despite the obstacles, some good projects were undertaken. The JCC-ECHO Meal Prep Team, drawing on volunteer participation from both SLO and North County, completed its first full year of preparing meals for the ECHO Homeless Shelter in Atascadero and readied approximately 400 meals for food-insecure families and individuals. JCC volunteers gathered twice during the year to share a meal and forge new friendships with the possibility of creating a nucleus for future collaborative projects. The team's second year of preparing ECHO meals will begin in March 2022. The JCC Deli Days committee joined with North County's Congregation Ohr Tzafon's Social Action volunteers, Theresa Hirsch and Joan Bloomfield, to plan a North County Deli Days event raising over \$400 for both Jewish Family Services and North County NeighborAid. Working with Amy and Jamie's Cafe in Templeton, the fundraising event covered all expenses and assisted each organization with support of clients in crisis. Pesach and High Holiday gift baskets were delivered to 16 North County individuals and families as part of the JCC's annual initiative with funding from synagogues and generous individuals. North County volunteers were part of the planning committee for Camp Shoreshim and a significant contingent of North County campers attended the camp. Congregation Ohr Tzafon member, Theresa Hirsch, chair of COT's Social Action Committee, volunteered countless hours in the JCC office during 2021. Thank you, Theresa!



- **Jewish Family Services, Caring Callers and Holiday Baskets (Passover and High Holiday gift packages):** Please read the “Jewish Family Services Executive Summary - 2021” found on pages 6 and 7.
- **Second Jewish Festival of Learning:** The JCC partnered with San Luis Obispo Hillel and the Alpha Epsilon Pi (Jewish fraternity) chapter at Cal Poly to create the Second Jewish Festival of Learning: <https://www.jewishfestivaloflearningslo.com/sessions.html> from February 24 to February 26, 2022. This festival was created in response to the anti-semitic graffiti found at the AEPi house in February 2021. Fraternity members decided to turn this horrible and blatant act of vandalism into a positive result by raising money for a security system at the house, donate to Yad Vashem (Holocaust museum in Jerusalem) and help the JCC create this Festival to educate both the campus and community on anti-semitism and Jewish life and culture. The dedication of festival committee members (students and community) allowed this new festival to come together and host a mix of local and nationally recognized speakers, authors, Jewish faculty members, staff and students. Our Saturday sessions are in partnership with the Social Justice conference organized by Cal Poly students, Change the Status Quo.
- **Jewish Deli Days:** Partnered with Brent’s Deli in Westlake Village and Amy & Jaime’s Place in Templeton to create three Jewish Deli Days where a portion of the revenue from the event was donated to the JCC. The JCC sold 217 total meals and 131 sides to generate net income over \$2,300. We look forward to offering more Deli Days and improving the experience (i.e. pickup, ordering, food selection) to bring authentic Jewish deli food to the Central Coast.
- **Community Affairs Council:** Participation from our Committee Chairs in local endeavors such as PACT (Police and Community Together - the San Luis Obispo Police’s coalition of diverse community organizations) and the Diversity Coalition of SLO County. The Council keeps a pulse on all incidents of discrimination, hate crimes and Anti-Semitism in SLO County and remains in contact with the Anti-Defamation League office covering SLO and Santa Barbara counties. Council actions are taken, especially in response to acts of Anti-Semitism, most recently the hostage situation in Colleyville, Texas. A joint statement was issued from the ADL of Santa Barbara/Tri-Counties, Jewish Federation of Ventura County, Jewish Federation of Greater Santa Barbara and the JCC-Federation of SLO. We will continue to advocate for Anti-Semitism awareness to ensure the Jewish voice is heard in local community conversation. Due to the recent wave of anti-semitism, improved security systems and measures were implemented at all area synagogues and the JCC.
- **Community Partnerships:** The JCC partnered with Cal Poly Arts, with the help of generous sponsors, to become the Title Sponsor for “Fiddler on the Roof” at the Performing Arts Center at Cal Poly for two show performances. This was a great opportunity to expand the brand of the JCC to the greater SLO community. In addition, Jewish Family Services continues to partner with other local social service agencies to assist clients with their needs. Major programs, including the SLO Jewish Film Festival, Jewish Festival of Learning, Hanukkah Downtown and Passover/High Holiday gift packages are made possible through our local synagogue and Jewish organizations: Congregation Beth David, Congregation Ohr Tzafon, Temple Ner Shalom, Temple Beth El, Chabad of SLO/Cal Poly, SLO Hillel, Bend the Arc - SLO and StandWithUs - SLO. The JCC continues to expand its partnerships throughout the community and beyond with other local organizations and non-profits.

- **Hanukkah Downtown:** The annual candle-lighting of the public hanukkiyah was held at the Old Mission in San Luis Obispo on each night of Hanukkah, Nov 28th through Dec 5th, 2021. With the support of sponsors and volunteers, the First Night was electric with hundreds of people singing songs with Rabbi Micah Hyman. Volunteers provided booths to spin dreidels, decorate cookies, take photos and videos, decorate arts & crafts and make candy menorahs. Words of welcome came from JCC Manager, Bobby Naimark, and SLO Mayor, Erica Stewart. Each local Jewish organization chose a night to lead the candle-lighting ceremony which was live-streamed on the JCC's Facebook page for those who celebrated from their homes. The Downtown Association of San Luis Obispo included our Hanukkah Downtown program as part of their "Light Up Downtown" initiative, spreading safe ways to celebrate the holidays. Banners for each holiday, including Hanukkah, were placed on light posts in Downtown SLO.
- **Leadership Circle and Sustainability Donors:** Leadership Circle members are those who donate at least \$500 a year to the JCC. Sustainability donors commit at least \$1,000 a year for 5 years through the annual campaign (2019-2024). In 2021, we had 100% participation from our Sustainability Donors! The JCC continues to seek additional such patrons because they, like all donors, help build our financial foundation. Thank you for your support!
- **Expanded JCC Board Membership:** The 2022 JCC Board of Directors added 3 new members and expanded JCC leadership from 8 to 11 individuals. We welcome them into our JCC family and to a sustainable future where we provide more programs and services to the community.
- **JCC Property Usage:** This past Spring, the Makom Hillel, an outdoor event space, was constructed for use by community members and Jewish Cal Poly students. Makom Hillel highlights the connective tissue between the campus and community by offering a safe space to hold outdoor events and programs. The JCC property is home to the JCC clay tennis court and about 40 dues paying members. Membership increased from 32 in 2020 to 37 in 2021, an increase of 15.6%. In addition, farm animals (goats, sheep and a donkey) joined the JCC family. The animals reside at the property and work around the clock managing the landscape and keeping it in pristine condition year round for all to enjoy.

## 2022 GOALS

The JCC-Federation of San Luis Obispo is pleased to announce the following initiatives for this calendar year:

- **Property Usage and Development:** The JCC-Federation will continue hosting events at our property on Laureate Lane and leverage the opportunity to bring community members together at a beautiful outdoor setting based on our Master Plan. A "Property Development Committee" is being created to help strategize on proper development and future use of the property, including the tennis court, farm animals, summer camp and Makom Hillel.

- **Central Coast Festival for Jewish Learning in 2022:** The JCC-Federation will work with Cal Poly and Jewish student organizations at the school to produce a Jewish learning festival featuring authors, philosophers and speakers. The goal is to celebrate Jewish life and culture and educate the community at large about antisemitism. The JCC will consider establishment of the Festival as a biennial event.
- **Central Coast Jewish Speakers Program:** Introduce and implement this new community-wide speakers program involving the JCC, local area synagogues, Chabad of SLO/Cal Poly and San Luis Obispo Hillel. This is a great opportunity to expand the connection among the local Jewish community. Each group will present a topic of interest via Zoom (hopefully a hybrid/in-person option in the future) to members of all participating organizations on a monthly rotation beginning in April 2022. These events are scheduled for the second Wednesday of each month at 4 PM and last between 60-90 minutes.
- **Build the Infrastructure of the JCC:** The JCC seeks to provide additional services and programs to connect the community using human capital, social capital and financial capital. Our local talent will be at the forefront of such an effort.
- **Jewish Family Services:** Expand current services and most needed by members of the community. JFS will continue to raise much needed funds in order to fulfill client requests. In addition to our Volunteer Intake Coordinator, JFS will form a committee to address the need to raise funds, implement services and establish connections with other local organizations.
- **Expand Community Advocacy:** Partner with local diversity organizations and increase participation in greater community activities to ensure the Jewish voice is heard. The Community Affairs Council, under the auspices of the JCC-Federation, will continue to play an integral part in local advocacy. The JCC will also maintain its partnership with local law enforcement for the safety and security of our Jewish community.
- **Expand Opportunities for Connection and Engagement:** Use existing programs and events and create new ones to engage non-affiliated Jews in San Luis Obispo and northern Santa Barbara counties through a variety of communication strategies. The JCC-Federation will collaborate with other JCCs, Federations and Jewish organizations around the country to bring new programs to SLO both virtually and in-person (if applicable).
- **JCC Cooking Classes:** The JCC-Federation will be introducing a series of in-person cooking sessions in the kitchens at local synagogues in accordance with local health and safety guidelines. These classes will offer something unique in a safe and fun environment.
- **Improve the JCC's Financial Base:** Solidify funding through more grants, tax-advantaged giving and long-term pledges from local, state and national organizations, foundations and individual families. Financial commitments will help us better sustain the future of our JCC.

# Thank You to our Volunteers

The JCC-Federation greatly appreciates the volunteers who help facilitate and organize our programs and services throughout the year. Volunteers serve on our board in addition to helping with a wide variety of special events and lead a life of service for which the JCC depends. We cannot thank them enough.

Here is a list of those volunteers who dedicated their time and talents to the JCC in 2021. Kol Hakavod and Todah Rabah!:

- Rosa Britz
- Theresa Cullen Hirsch
- Gail Schwartz
- Mimi Naish
- Rich and Patti Namm
- Lauren Bandari
- Muara C. Johnston
- Julia Valentine
- Bruce Silverberg
- Susan Stern-Pearl
- Ilene Brill
- Maxi Kozler Koven
- Harvestly.Co Team and Students
- Frances Mayer
- Beryl Levine
- Naomi Blakely
- Robyn Friedman O'Leary
- Liz Ruderman Miller
- Carol Berger
- Victoria Culman
- Leah Matthys
- Chase Reichel
- Jennifer Schwartz
- Isaac and Sandy Shafran
- David Weisman
- Dawn Addis and Family
- John Paul Drayer
- Jacob Duclos
- Yishai and Kristin Horowitz
- Aimee Edsall
- Joy Cook
- Danya Conn Nunley
- Ben Alexander
- Rabbi Micah Hyman
- Rabbi Chaim Hilel
- Rabbi Lon Moskowitz

- Rabbi Dov Gottesfeld
- Juan Raul Medina
- Amber Medina
- Joel Basurto
- Diana Wright
- Monica Yorba
- Tali Freed
- Bob and Sheila Spector
- Gordon Mullin
- Julie Dorman
- Donna Groman
- Joan Bloomfield
- Michal Gadish
- Mary Bianco
- Paula Motlo
- Virginia Baker
- Deli Horwitz
- Erin Costa
- Gail Gresham
- Tamara Rogers
- Rabbi Janice Mehring
- Jody Eastman-Nusbaum
- Brenda Hock
- Carolyn Kell
- Lucille Yaffe
- Meg Hillman
- Reina Knowles
- Anna Edwards-Ragone
- Shelley Lawrence
- Nily Harel
- Jayne & Steven Cohen
- Sandy Brill
- Gideon Gal
- Dawn Daner
- Wendy Most
- Jennie Williams

# Financial Statements

## STATEMENT OF FINANCIAL POSITION DECEMBER 2021 AND 2020

	<u>2021</u>	<u>2020</u>
Assets:		
Cash and cash equivalents	\$76,215 <sup>i</sup>	\$55,440 <sup>i</sup>
Fixed Assets (land, buildings and equipment):		
Land	220,000	220,000
Buildings	645,000	645,000
Furniture and Equipment	1,796	1,796
Accumulated Depreciation	(243,941)	(243,941)
Acc Depreciation (Furn & Equip)	(4,572)	(3,708)
Intangible Assets	(640)	(400)
Total	617,642	618,746
Other Securities (tenant obligation)	174,701 <sup>iii</sup>	174,701 <sup>ii</sup>
Total Assets	<u>868,557</u>	<u>848,887</u>
Liabilities:		
Short-term liabilities	591	0
Long-term debt (mortgage)	232,553	245,866
Total	233,144	245,866
Net Equity:		
Unrestricted Assets	548,753	548,753
Temporarily Restricted	38,382	36,855
Retained Earnings	19,351	4,779
Net Income	28,928	11,929
Total Equity:	635,413	602,316
Total Liabilities and Net Assets:	\$868,557	\$848,887

<sup>i</sup> All figures are rounded to the nearest whole dollar amount.

<sup>ii</sup> Tenant invested in construction of a community room (Klein Room at TNS).

<sup>iii</sup> This figure reflects the balance owing of our tenant's responsibility towards our mortgage. The land is owned wholly by JCC Federation-SLO. The tenant is obligated to pay an agreed upon percentage of our mortgage. JCC net mortgage liability is the long term debt less other securities. For end-of-year 2021, this amount was \$71,165.

# Financial Statements

## STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2021

	<u>2021</u>	<u>2020</u>
Unrestricted revenues and gains:		
Contributions and Programs	\$142,523	\$86,860
Income from Property, Plant and Equipment	12,526	3,900
Other Investment Income	4	4
Tributes and Bequests	0	0
Total Unrestricted Revenues and Gains:	155,053	90,764
Unrestricted Expenses and Losses:		
Management and General	47,764	46,163
Fundraising	6,189	6,530
Programming	62,201 <sup>i</sup>	22,475 <sup>i</sup>
Expenses for Property, Plant and Equipment <sup>ii</sup>	9,971	3,666
Total Unrestricted Expenses and Losses	126,125	78,835
Gain (Loss) in Temporarily Restricted Net Assets	0	0
Change in Net Assets	33,097	10,641
Net Assets at Beginning of Year	602,316	591,672
Net Assets at End of Year	635,413	602,316

<sup>i</sup> Significant reduction in property programming expenses due to Covid-19

<sup>ii</sup> Includes depreciation expenses

# Leadership Circle and Sustainability Donors

The JCC-Federation of San Luis Obispo extends its gratitude to our contributors at all levels of support. We acknowledge our Leadership Circle and Sustainability donors for their exceptional level of giving. Leadership Circle donations start at \$500. Names in **bold** indicate sustainability donors.

Libbie Agran	Desparada Wines	Andrea & Jeffrey Portney
AJRWeb, Inc.	Richard & Julie Dorman	Esther & George Pudlo
Alpha Epsilon Pi - Cal Poly	John Paul Drayer	Renaissance Charitable Foundation
Ron & Sandra Baers	Grenda Ernst	Patti & Robert Robbins
Mary Baiamonte	<b>Bluma &amp; Edward Felix</b>	Irwin Joseph & Gail Schwartz
Lauren & Armin Bandari	Arthur & Cindy Fries	Dr. Mark Sherman & Denise Barilla
<b>Mary L. Bianco &amp; The MOCA Foundation</b>	Gail Gresham	<b>Susan Schneider &amp; Joel Siegel</b>
Ilene & Sandra Brill	<b>Brenda &amp; Jules Hock</b>	<b>Sandra &amp; Isaac Shafran</b>
<b>Carson &amp; Natalie Britz</b>	The Hirsch Family Charitable Foundation	Robert & Sheila Spector
Kathie & David Canvasser	<b>Jake &amp; Wendy Kaufman</b>	Susan Stern-Pearl
Certified Auto Repair - SLO	Maxine & Andrew Koven	<b>Adrienne &amp; Jim Shivers</b>
City of San Luis Obispo	<b>Margaret Levine</b>	Elizabeth Dee Steinberg
The Community Foundation of San Luis Obispo County	<b>Jay Melnick &amp; Lisa Marmon</b>	<b>Heidi &amp; Bob Turbow</b>
Congregation Beth David	<b>Diane &amp; Pat McKeague</b>	Temple Beth El
Congregation Ohr Tzafon	Liz Ruderman Miller	Temple Ner Shalom Toews Law, Inc.
County of SLO	James Muscarella	Don & Patsy Tullman
Jayne & Steve Cohen	<b>Mimi Naish &amp; Chris Toews</b>	Julia Valentine
	<b>Rich &amp; Patti Namm</b>	Elisandro & Kathleen Yorba
	Natural Investments, LLC	
	The New Times SLO	



# JCC-Federation Donors and Contributors - 2021

The JCC-Federation of San Luis Obispo extends its gratitude to these generous supporters:

Alpha Epsilon Pi Fraternity - Sigma Omega Chapter

Barrett Family Orthodontics

Catherine Riedstra State Farm Agency

Certified Auto Repair of SLO

CG Bookkeeping

Chabad of SLO/Cal Poly

Challah at Joe

City of San Luis Obispo

Congregation Beth David

Congregation Ohr Tzafon

Diversity Coalition of San Luis Obispo County

GALA Pride & Diversity Center

The General Electric (GE) Foundation

Hillel of San Luis Obispo

Hirsch Family Charitable Foundation

MOCA Foundation

NAACP - San Luis Obispo County Chapter

Network for Good

Temple Ner Shalom

Temple Beth El

Women's March San Luis Obispo

Adriana Sousa

Adrienne & Jeremy Barrett

Adrienne & Jim Shivers

Albert & Elizabeth Kaunfer

Amy & Erik Hormann

Andrea & Jeffrey Portney

Angie King

Anne Tiber

Andrea Wascko

Andres Schloss & Teri Kanefield

Arne Markoff

Arnold Kirkewoog  
Arthur & Cynthia Birnbaum  
Arthur & Ellen Rosten  
Barbara Frasher  
Barbara Schlusberg  
Barry & Dona Hare Price  
Benjamin & Hala Alexander  
Bernadette J. Supan  
Beryl Levine  
Beverly Cohen  
Bill Wagner & Shirley Stack  
Binah & Rouvaishyana Polay  
Blanche Sharpe and Arlyn Sharpe  
Bluma & Edward Felix  
Bobbi Leder  
Bonita Zisla  
Bonnie Watson  
Brenda & Jules Hock  
Brett & Allison Lebed  
Bruce Silverberg  
Carol Berger  
Carol Devore  
Carol Nelson-Selby  
Carol Stern  
Carol A. Weiser  
Caroline Buchwald  
Carson & Natalie Britz  
Charles Fishman  
Charles Pat & Diane McKeague  
Charles & Leslie Cohn  
Chris Toews & Mimi Naish  
Christine Braun  
Christine Ferrigno  
Claire Kennedy  
Clara Rosenbluth  
Connor Bayly

Cricket Handler & Jerome Boots

Dana Evangelista

Daniel & Lori Weitz

Daran Haug

David Cohen

David Goldberg

David & Marjorie Kobe

David Lebanoff

Dawn Daner

Dawn Rudy

Debbie & Neal Moller

Debra Foster

Debra Glahn

Debra Stiles

Denise Barilla & Mark Sherman

Denise Leader Stoeber

Diane & Bill Borad-Mirken

Don & Patsy Tullman

Donald & Kelly Blessen

Donna Groman

Donna Klein

Dorothy Tuman

Dr. Daniel & Melissa Lapidus

Dr. David & Aimee Edsall

Dr. David & Margaret Levine

Dr. Dennis Richardson

Dr. Matt Pimentel

Dr. Mark Sada & Elana Harway

Dr. Penny Borenstein

Ed Reading

Elaine & Rami Shani

Elie Axelroth & Maxine Stein

Elizabeth Guerero

Elizabeth Ruderman Miller

Elizabeth Dee Steinberg

Emil & Kathy Flock

Emily Rosten & B.K. Richard  
Eleanor Williams  
Elizabeth Parker  
Elsie Dietz  
Eugenia German  
Fern Miller Godden  
Frances & Allan Mayer  
Fred & Frieda Russell  
Fred & Sophia Kelley  
Gail Gresham  
Gail Kammermeyer  
Gail & Mark Kniffen  
Gail Ryff  
Gary Bressick  
Gary & Marsha Epstein  
Grace Dean  
Grenda Ernst  
Gretchen Ziemer  
Hal & Maria Sweasey  
Harold Ferguson  
Hayley & Doug Green  
Heather Isaacs  
Heidi & Robert Turbow  
Helen & Jeff Rowan  
Helen J. Martin  
Helene & Gary Hamilton  
Hilary Phillips  
Howard Nicholson  
Ira Alpert  
Isaac & Daniele Feldman  
Jacque & Lon Moskowitz  
Jake & Wendy Kaufman  
Jake Wexler  
James Graff-Radford  
James Muscarella  
James Saltis

Janae Shaper Brolin  
Janet Kershaw-McLennan  
Janice & Stuart Goldenberg  
Jared & Maureen Sharon  
Jay Melnick & Lisa Marmon  
Jayne & Peter Behman  
Jayne & Steve Cohen  
Jeanie Abel  
Jen Holcombe  
Jennifer Schwartz  
Jennifer Stubbs  
Jerome & Rita Becker  
Jill Eglund  
Joan Bloomfield  
Joe Schneider  
Joel Siegel & Susan Schneider  
S. Joseph Kaplan  
John & Jody Belsher  
John Carsel  
John Paul Drayer  
John Gilbert  
Joy & Bob Tuman  
Joy Cook  
Juan Raul & Amber Medina  
Judith Bernstein  
Judith & Randall Harris  
Judith Widmar  
Judy & Ken Barclay  
Judy Edelson  
Judy Simon  
Karen O'Grady  
Kathleen & Elisandro Yorba  
Kayla & Ray Reynolds  
Kenneth Emmer  
Ken & Gaby Levine  
Kevin Perry & Phyllisa Kwartner

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Larry & Melany Spielman  
Larry & Margie Weintraub  
Leon & Ellen November  
Leroy Blankenship  
Leslie & Rick Moss  
Leslie & Gene Rotstein  
Linda Seeley  
Lindy Ward  
Lionel Lerner  
Lorraine Brewster  
Lorraine Friedman  
Luba & Robert Staller  
Lynda J. Flynn  
Madelon Strauss  
Marc Purchin  
Marcia Alter  
Majorie Hayly  
Mark & Cynthia Hickenbottom  
Mark & Amanda Getten  
Mark Sczbecki  
Mary Baiamonte  
Mary L. Bianco  
Mary O'Brien  
Masha & Clay Schroeder  
Marsha & Steven Nathanson  
Marsha Steinfield  
Meghan Gilbert  
Melanie Cleveland  
Melinda Keller  
Meredith Rubin  
Merrill Haber  
Micah Bycel  
Michael Arcuri & Delia Horwitz  
Michael & Susan Aroner  
Michael D'Acri

Michael Kaplan  
Michael LeCover & Abby Lassen  
Michael Shaffran & Carol Weiss  
Michael & Julia Stanton  
Michele Walker  
Michelle & Ryan Sook  
Michelle Call  
Mike & Karen Blum  
Mike Lifter  
Mike & Lisa Ryan  
Mitchell & Barbara Naimark  
Monica Yorba  
Myra Wapner  
Nancie & Ed Hardy  
Nancy & Lewis Rosenberg  
Nancy Vimla  
Naomi & David Blakely  
Natalia Siri  
Nily Harel  
Paul Pickering  
Paul Wolff  
Paula & Fred Motlo  
Peter Schustack  
Peter Starlings  
Phyllis & Larry Caris  
Pierre LeJeune  
R. David Moss  
Rabbi Chaim & Miki Hilel  
Rabbi Dov & Sharon Gottesfeld  
Rabbi Janice Mehring  
Rabbi Micah Hyman  
Rachael Letter  
Rachelle Bashe  
Ralph & Gina Levy  
Raymond Berger  
Rebecca Li

Rebecca Pool  
Rich & Patti Namm  
Richard Beller & Sherri Barmazel  
Richard & Julie Dorman  
Risa Kaiser & Arlen Bass  
Rob Chang  
Rob & Lisa Horowitz McCann  
Robert & Sheila Spector  
B. Robert Welshons  
Roberta Hesser  
Robin Fox-Avedesian  
Robin Schneider  
Robyn & Brian O'Leary  
Rochelle Johnson  
Roger & Gail Steele  
Ron Yukelson  
Rosa Britz  
Rosalee Goodman  
Ryan Alperstein  
Saeed & Shohreh Niku  
Sally Bradbury  
Sandra & Ronald Baers  
Sandra & Ilene Brill  
Sandra & Isaac Shafran  
Sandy Oblonsky  
Sara & Aric Shafran  
Sari Dworkin & Kathryn Bumpass  
Scott Cleere  
Shannon & Raul Easton-Carr  
Shari Sklut  
Sharon Rudy Sindel  
Sharon Suits  
Sharon & David Wolff  
Shelley Lawrence & Danny Felder  
Sheri & Barry Eibschutz  
Shirley Levine



Shirley Mednick  
Sidney & Karen Goldstien  
Simone Levine  
Stanley Gitler  
Stanley Sherwin  
Stanley & Carol Stern  
Stephanie Buchler  
Stephanie Carlotti  
Stephanie Teaford  
Stephen & Jennifer Hilty  
Stephen Lakowske  
Stephen Wagner  
Steve Black  
Steve Nicklas  
Steve Nipper  
Susan Davis  
Susan & Budd Dressler  
Susan Nanas  
Susan Shalit  
Susan Sharaga Swadener  
Suzanne & Ron Levy  
Suzanne Werle  
Sylvia & Howard Drucker  
Tali Freed & Kenneth Doerr  
Tai Martin  
Theresa Cullen-Hirsch  
Theresa Mortilla  
Timothy & Lisa Jouet  
Tim Hooks  
Timothy Luken  
Tom & Judy Freeman  
Tom Weiss  
Trisha & David Oksner  
  
Vailia From  
Valerie & Richard Altesman

Victoria Culman  
Victoria Grostick  
Virgil P. Gardaya  
Virginia Kajikawa Baker  
Virginia & Robert Griffin  
Wallace Schwam  
Wayne & Sharon Frederick  
Wendy Lires  
Wendy Most  
William Alexander and Linda Baker  
William John & Leslie Siembieda  
William L. Brown  
Yishai & Kristin Horowitz

## JCC MANAGER'S MESSAGE

2021 was another great year for the JCC-Federation of San Luis Obispo. We are thankful for your involvement in the many accomplishments which happened over the past year. I am proud of the moments we shared together, both in-person and virtually.

Although this year brought us all unprecedented challenges, the local Jewish community came together and created positive change for everyone involved, from participants in a program through Jewish Family Services to those who helped curate our beautiful 10-acre property. This Annual Report is a testament to our collective community power and impact. Together, we can build the community we want to live in.

In addition to many of the volunteers mentioned above, I would like to thank our board of directors and community partner organizations who worked tirelessly to make sure we remained united and strong during this phase of the pandemic - one I hope will soon end.

We encourage you to be a part of our future by joining a committee, taking a leadership role, or simply being part of our programs and events. You will lead the JCC-Federation of SLO into a sustainable and just future. Help us build community locally and connect globally. Todah Rabah L'Chaim to a healthy and bright 2022!

*Bobby A. Naimark*

JCC-Federation Manager, JCC-Federation of SLO

## BOARD CO-PRESIDENTS' MESSAGE

Life rarely ceases to amaze us.

The year 2020 was unfolding as expected until the pandemic hit in March. That changed almost every detail in our lives, but the JCC reassessed, adapted and thrived.

The JCC faced different challenges in 2021. Covid 19 expressed itself in various forms, the effects of which tested our resiliency since a new surprise might be found around every corner. However, the Jewish community came together, as usual, and provided an increasing array of programs and services mostly underwritten by donations and accomplished in large part by volunteers.

The year of 2022 already promises to be bigger and better.

The recently concluded Film Festival was our largest ever, offering 25 movies, documentaries and shorts. The biennial Jewish Festival of Learning at the end of February, in partnership with Hillel at Cal Poly and the local Jewish fraternity, Alpha Epsilon Pi, focusing on Anti-Semitism and Holocaust education, is destined to raise awareness in both the Jewish and non-Jewish communities.

In an organization essentially driven by the community and volunteers, we're taking steps to build a fresh and dynamic Strategic Plan to determine what people want and how to deliver it during the next 1, 3 and 5 years.

Through our external contacts, we've started to bring Jewish-oriented online programs developed by other organizations in the US and around the world to our local members. We're also creating a series of three cooking classes beginning in March and focusing on everything from blintzes to bialys. Plus, the recent addition of 3 excellent people to the Board will allow us to broaden our activities, such as participate in the new community-wide Speakers Bureau and increase outreach to area synagogues.

Any group, including the JCC, is only as successful as the people willing to support it. Ideas are valuable, but practical solutions even more so. Our aim, and we hope you share it, is to enrich Jewish life and be the "tie which binds us together" along the central coast of California.

*Rich Namm and Brenda Hock*

Board Co-Presidents, JCC-Federation of SLO

### Staff and Board of Directors

2022 Incoming Board: Richard Namm and Brenda Hock (Co-Presidents), Jake Kaufman (Secretary), Richard Namm (Treasurer), Mimi Naish, Liz Ruderman Miller, Brenda Hock, Lauren Bandari, Susan Stern-Pearl, Isaac Feldman, Wendy Most, and Drew Koven

Staff: Bobby Naimark, JCC Manager / Julia Valentine, Camp and Property Director  
Ilene Brill, Jewish Family Services Intake Coordinator / Rosa Britz, Volunteer Office Assistant  
Theresa Cullen Hirsch, Volunteer Office Assistant

#### Agency Information

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